



Meet the Ambassadors

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Great Lengths proudly introduce their 2015 ambassadors for the UK and Ireland – James Henderson (trade) and Lisa Shepherd (consumer).

Here at Great Lengths we take pride in all areas of our work – from the superior quality real hair we source, to the intensive foundation training all our stylists undergo. So when the time came to choose two ambassadors to represent our brand to both consumers and professionals, we knew we had to seek out the very best – artisans who share our commitment to excellence and enhancements beyond expectation.

We are delighted to reveal that [Lisa Shepherd](#) continues to hold the post of Great Lengths Consumer Ambassador for 2015. Lisa has over two decades experience in the hair industry and is best known for her work on Channel 4's '10 Years Younger'. In total, Lisa has been awarded in excess of 25 major industry titles including British Hairdresser of the Year. Her salons are renowned as the 'go-to' destinations for on-trend colour and are Great Lengths 'Gold' status certified.

As a consumer-savvy stylist, Lisa will be on-hand to offer advice on the latest hair trends and how today's modern woman (and man) can wear these looks day-to-day.

Our latest appointment sees James Henderson, co-owner of Great Lengths 'Platinum' status salon [M Hair \(Nottingham\)](#), take on the role of Trade Ambassador for 2015.

With over 20 years hairdressing experience and a salon almost entirely dedicated to the application of hair extensions, James is an expert in his field with extensive knowledge of the entire Great Lengths hair range and application processes.



(Hair by Lisa Shepherd)

James understands the demands of today's extensions artisans and will be on-hand to answer any questions relating to Great Lengths hair, application, maintenance, styling and aftercare.

"I enjoy working with Great Lengths because as it is a luxury product and I know I am giving my clients the best hair extension experience possible. As the Great Lengths Trade Ambassador I am looking forward to being able to utilise the knowledge and experience that I have amassed in the industry over the last twenty years, and through this new partnership I can support and drive new projects and initiatives alongside this great brand."



(Hair by James Henderson).

If you have a question for Lisa or James, tweet us [@GreatLengthsUK](https://twitter.com/GreatLengthsUK) / [@GreatLengthsIRE](https://twitter.com/GreatLengthsIRE) with the hashtag #ambassadors. Article published at <http://www.greatlengthshair.co.uk/blog/ambassadors/>